

DIGITAL MARKETING SERVICE

Ref: MAX/07-25/025

Date: 21/07/2025

Prepared By : MAXENTRIX

Prepared For : Chemizol

PRICING

Social Media Optimization

Facebook

- Content Creation
- Scheduled Posting
- 16 Creatives Every Month which includes creatives and reels.
- Analytics and Reporting every month
- Group Promotion

Instagram

- Content Creation
- Scheduled Posting
- 16 Creatives Every Month which includes creatives and reels.
- Analytics and Reporting every month

Rs.8,000/-Month

Social Media Marketing

Service Charge

Rs.8,000/-Month*

Facebook and Instagram Meta Paid Ads and target Marketing, Creating awareness by boosting posts and reels.

Social Media Marketing

Facebook and Instagram Meta Paid Ads and target Marketing

Paid Ads Budget

Rs.15,000/-Month

600k - 800k Reach Every month

Search Engine Marketing

Google Ads (PPC) Handling & Account Management.

Service Charge

Rs.8,000/-Month*

Search Engine Marketing

Google Ads (PPC)

Paid Ads Budget

Rs.15,000/-Month

300k Reach Every month

<p>SEO (Search Engine Optimization)</p> <p>I -Website Analysis Website SEO Analysis Keyword Research & Analysis Algorithm Impact Check Sitemap Creation (HTML & XML) GEO Sitemap Creation (KML) .htaccess Creation Google Webmaster Setup Bing Webmaster Setup Rewriting Robot.txt</p> <p>II – On Site Changes Rewriting URL's & URL Mapping Image Optimization Web Content Optimisation Title and Meta Tags Optimization</p>	<p>III - Website Optimization Duplicate Content Removal HTML Code Validation and Repair Meta-Tagging H1 Tagging</p> <p>IV – Off Page Activities Listing Blog Commenting Article Submission Back Linking Social Bookmarking Directory Submission Local Submission & More</p> <p>V - SEO Reports (15 days once) Keywords Ranking Report On Page & Off Page SEO Report Google Analytics</p>
<p>Keywords Covered</p> <p>SEO Package</p>	<p>25 Keywords Initially (No Keyword Restrictions)</p>

	Rs.6,000/-Month
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Total Price	Rs.60,000/- Month*
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OUR OTHER SERVICES:

Youtube Content Creation, Video Editing and Youtube SEO along with channel monetization	Rs.10,000/- Month
Promotional Videography & Product Photoshoot	Rs.8,000/- Day
Model Based Green Screen Promotional Video	Rs.15,000/- for 10 Min Video
Drone Videography	Rs.10,000/-Day
Website Development	Rs.12,000/- including Server
Ad Films	Pricing Based on Request
Influencer Marketing	Pricing Based on Request
Graphics & Branding	Based on Design Requirement

* Paid Marketing Budget is from a client for Meta ads Minimum Per day Budget is Rs. 500/- and Google ads Per day Minimum Budget is Rs. 500/-.

TERMS :

- For SEO there will be a 6 months contract period.
- The complementary website will be done without any charges.
- Required materials for social media promotions should be given by the client (Such as Videos, Images, Brochure etc)
- Payments to be made favouring M/s. MAXENTRIX, payable at Bangalore.
- Payment to be done on a monthly basis on the 5th of every month.
- Paid marketing budget will be from the client.
- All disputes subject to Bangalore jurisdiction.

AGREED AND ACCEPTED:



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